

Article for Recharger – March 2002

New Momentum for CIPRA

The Canadian Imaging Products Remanufacturers Association (CIPRA) is excited to announce that several new initiatives are underway to take the organization to a new level. In the last four months,

- 1) A new Board has been named, chaired by Derek Johannson of New World Technologies; and an active committee structure has been organized focusing on membership, communications, events, education, ethics and restrictive trade.
- 2) An Executive Director has been hired with extensive association management experience.
- 3) A survey has been conducted to identify member priorities.
- 4) New membership marketing materials have been developed and a recruitment campaign will be underway shortly.
- 5) A press kit program is being developed for member use in promoting remanufacturing as a viable alternative to OEM.
- 6) Regional meetings have been held in Ontario & Quebec reporting on association progress and offering educational sessions for members.
- 7) The first national CIPRA Conference has been set for June 10, 2002 in Toronto, in conjunction with the Third Annual CIPRA Golf Tournament on June 9th.

CIPRA is also pleased to announce that it has made a donation of \$5000 to ACRA in support of its lawsuit against Lexmark, and extends the full support of all Canadian companies involved in the cartridge remanufacturing industry.

CIPRA was started in 1998 to address the collective interests of industry members. Our aim is to promote the business of recycling and remanufacturing of cartridges; to establish our products as a viable alternative in the marketplace; and to take action against restrictive trade practices by OEMs.

For further information on CIPRA, please contact Shelley Morris, Executive Director, at 204-795-2000 or smorris@mts.net

Change in International Association Listing

Please change the listing for CIPRA in your Directory of Associations – International Association to the following:

Canadian Imaging Products Remanufacturers Association (CIPRA)
Address: 700-177 Lombard Ave. Winnipeg Manitoba Canada R3B 0W5
Contact: Shelley Morris, Executive Director
Tel: 204-795-2000 Fax: 204-925-8000
e-mail: smorris@mts.net

Calendar of Events

Please add the following event to the Calendar of Events:

June 9 & 10, 2002 – First National CIPRA Conference and Golf Tourney, Toronto, Ontario Canada
Contact: Shelley Morris 204-795-2000 or smorris@mts.net